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1952

Oregon Built Farms

Gresham, Oregon

ENCHANTMENT,
Mid-Century Hybrid.

U.S. Plant Patent No. 862

A blaze of color on four
foot stems, most prolific
and vigorous of all our
introductions; late June,
early July, blooming.

each, \$1.00;
three for \$2.75

Jan de Graaff SELECTED

LILIES



Bring enchantment to your summer garden You will revel in these richly colored new lilies with their vivid splashes of reds, yellows and pinks. Here is a major garden attraction years ahead of time. No matter where you live, you can enjoy better results with this new race of hardy vigorous lilies.

YOU CAN GROW THESE LILIES WITH THE GREATEST OF EASE. Here is how you do it . . . select a filtered sunlight spot if you live in the warmest sections of our country or a full sunlight spot if you live where cooler summers prevail. Plant with four to six inches of soil over the top of the bulbs. Mulch with good garden compost, leaf mold or old well rotted manure. A moist, porous, well aerated, humus-rich soil, is of course, ideal.

PAGODA, Mid-Century Hybrid. Upright-flowering with large heads of richest apricot blooms on four foot stems. Dark maroon stems, glossy, deep-green foliage. Vigorous, robust, yet immensely graceful, flowers late in June, early July.

each, \$1.25; three for \$3.50

PAGODA



L. centifolium PINK. Once in a while a pink sport or mutation shows up in our trumpet lily fields. Through intensive hybridizing we were able to accentuate this unique color and offer a limited number of these lilies, all of them magnificent, robust giant trumpet types in shades of fuchsia and rose-pink. These lilies need filtered sunlight or light shade to bring out the finest color, as they are apt to bleach in the sun.

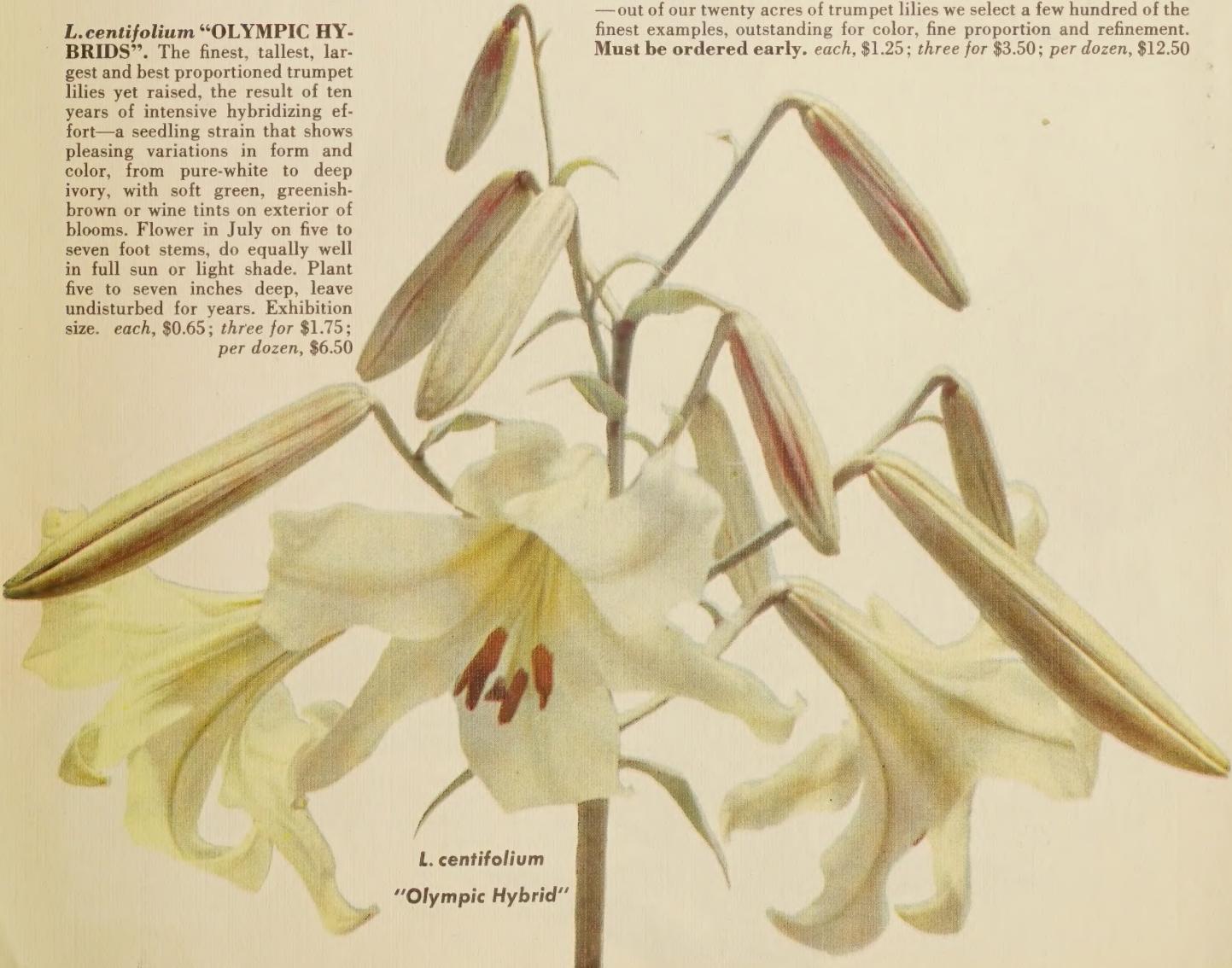
each, \$4.00; three for \$11.00; per dozen, \$42.00



L. centifolium "OLYMPIC HYBRIDS". The finest, tallest, largest and best proportioned trumpet lilies yet raised, the result of ten years of intensive hybridizing effort—a seedling strain that shows pleasing variations in form and color, from pure-white to deep ivory, with soft green, greenish-brown or wine tints on exterior of blooms. Flower in July on five to seven foot stems, do equally well in full sun or light shade. Plant five to seven inches deep, leave undisturbed for years. Exhibition size. each, \$0.65; three for \$1.75; per dozen, \$6.50



L. centifolium. Individually selected by Jan de Graaff—Special Select—out of our twenty acres of trumpet lilies we select a few hundred of the finest examples, outstanding for color, fine proportion and refinement. **Must be ordered early.** each, \$1.25; three for \$3.50; per dozen, \$12.50





JOAN EVANS, Mid-Century Hybrid. Gay, clear, sparkling orange-yellow color, upright-flowering on four foot stems, early July and later than the others in this group, it extends your flowering season. Extremely sturdy, tall, handsome and graceful, Joan Evans, a newcomer to our lily family, is one of

each, \$1.25; three for \$3.50



SERENADE, Mid-Century Hybrid. A late-flowering, clean, brilliant, sparkling orange with outward-facing flowers, sturdy, two-foot stems, ideal for border planting and for pots, deep green glossy foliage.

each, \$1.25; three for \$3.50



VALENCIA, Mid-Century Hybrid. Outward-facing flowers of rich golden hues on three foot stems, strongly textured petals with mid-rib of bronze and many minute maroon dots. Late June-flowering. One of our best.

each, \$1.25; three for \$3.50



"RED CHAMPION". The best variety of all the *L. speciosum rubrum* we have seen—a richly carmine-spotted lily of immense vigor. Disease-free and resistant, flowers August-September, plant in well-drained soil. We recommend light shade during hottest part of day. Leave undisturbed for years as they grow best from old established clumps.

each, \$1.25; three for \$3.50; per dozen, \$12.50



L. auratum platyphyllum. Oregon-grown, healthy bulbs with the immense root-system left on, fall-delivered, ready to grow. August-flowering, immense blooms, stems up to six feet tall, glossy, wide, deep-green foliage—unusually exotic, richly scented. These grandest, most beautiful of all lilies, are seen at their best when grown from our disease-free, robust, vigorous stock. Bulbs raised in isolation and specially selected.

each, \$1.25; three for \$3.50; per dozen, \$12.50

SUNSET LILY, *L. pardalinum giganteum*. From our immense stocks of this grand lily we offer selected large bulbs. They stand five to seven feet tall, strong stems, will bear as many as twenty flowers. They increase rapidly, very hardy and vigorous, easily grown, plant five inches deep.

each, \$0.60; three for \$1.50; per dozen, \$6.00



"BELLINGHAM HYBRIDS". Once a major breeding project of Luther Burbank, then the pride of Dr. David Griffith of our U.S.D.A., we offer our new, improved strain of these magnificent American lily hybrids. They like filtered sunlight, stand six feet tall and bear dozens of recurved, gaily-colored flowers—long-lasting, like light, cool soil, winter-mulch in cold sections.

each, \$0.60; three for \$1.50; per dozen, \$6.00





GOLDEN CHALICE HYBRIDS. Selected golden-yellow forms of the Rainbow Hybrids, these superb, sturdy, vigorous garden lilies are ideal for the perennial border. June-flowering, enormous substance and glowing with health, rich green foliage, grand garden plants. Plant five to six inches deep, they increase rapidly.

each, \$0.90; three for \$2.50; per dozen, \$9.00



RAINBOW HYBRIDS. A new race of upright-flowering lilies in shades of yellow, orange and red; gay as a field of tulips, they flower profusely during early June, stems eighteen inches or more; very hardy and easy to grow, plant five to six inches deep in well-drained soil, full sun or part shade.

each, \$0.75; three for \$1.75; per dozen, \$7.50

FIESTA HYBRIDS. Gay, sparkling, recurved Turk's-cap bells of richest red, maroon, golden yellow and orange, borne on thin wiry stems from four to five feet tall. Sun-loving, plant five inches deep, they increase rapidly from underground bulbils. Award of Merit, Boston.

each, \$0.75; three for \$2.00; per dozen, \$7.50



TALISMAN. A completely new and different *Tiger Lily*, vigorous, prolific with innumerable bulbils growing along the stem; flowers in early July, a month before the *Tiger lily*. Perfect for the border, for the open woodland, for cutting; stands from five to six feet tall with many large nodding flowers, a "must" for every lily garden.

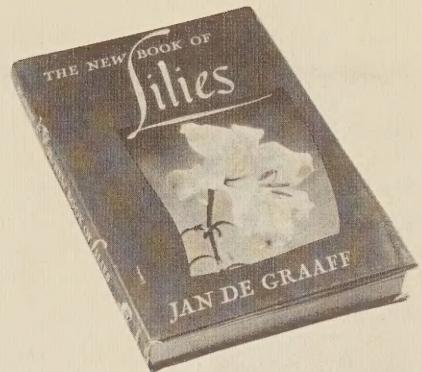
each, \$0.75; three for \$2.00; per dozen, \$7.50

MID-CENTURY HYBRIDS, Mixed. A superb blend of hundreds of types and varieties all in vibrant, glowing shades and in an infinite variety of color and form, they represent the very best in hardy garden lilies. Treat like the named varieties, but order plenty, both for your borders and for cutting. Supply limited. *each, \$0.90; three for \$2.50; per dozen, \$9.00*



HARMONY, Mid-Century Hybrid. Wide-petalled, upright-flowering lily in shades of richest, sparkling orange. Early flowering, fine for borders and cutting. Stands three feet tall and is a vigorous robust grower.

each, \$1.25; three for \$3.50



**The
NEW BOOK OF LILIES
by Jan de Graaff**

Superbly illustrated in natural colors, this book sums up some twenty years' experience with lilies, their commercial production, their history and their uses in the garden. An authentic and delightful book on this loveliest of all flowers. Where they come from, companion plants, basic culture, pests and diseases and what to do about them, how to grow lilies, reference charts, blooming dates, etc. etc. Order direct from us.

Per copy \$3.50 postpaid.

SPECIAL COLLECTION OFFERS

Collection No. 1

MID-CENTURY COLLECTION
(The twelve best Mid-Century Hybrids)

Outward-facing

FIREFLAME	TANGO
SERENADE	VAGABOND
TANGELO	VALENCIA

Upright-flowering

BONANZA	HARMONY
CAMPFIRE	JOAN EVANS
ENCHANTMENT	PAGODA

Twelve varieties, all carefully packed and labeled,

*one bulb of each—12 in all \$16.00
three bulbs of each—36 in all 40.00*

Collection No. 2

RECURVED LILY COLLECTION
LILLIAN CUMMINGS FIESTA HYBRID
TALISMAN MAXWILL

*one bulb of each \$3.00
three bulbs of each 7.50*

Collection No. 3

PACIFIC COAST COLLECTION

3 SUNSET LILY (<i>L. pardalinum giganteum</i>)	
1 SHUKSAN—a Griffiths hybrid	
3 BELLINGHAM HYBRIDS the seven bulbs . . .	\$4.00

Collection No. 4

OLYMPIC COLLECTION

3 <i>L. centifolium</i> OLYMPIC HYBRIDS	
1 <i>L. centifolium</i> SPECIAL SELECT	
1 <i>L. centifolium</i> PINK five magnificent trumpet lilies for . . .	\$7.00

*Carefully labeled and packed.
BULBS ARE SHIPPED IN THE FALL . . .
NO SPRING SHIPMENTS.*

STARTINGLY NEW . . . *the finest of the Aurelian Hybrid SUNBURST LILIES*



SUNBURST LILIES are the result of successful crosses of Olympic Hybride and *L. Henryi*. Hardy, robust, strong stems up to seven feet. Ten to thirty flowers on mature plants. Vivid orange through mauve shades to bright yellows. Sold only from a mixture this year.

each \$2.50; three for \$7.00



FIREFLAME, Mid-Century Hybrid. Large rich Indian-red, outward facing flowers with broad, recurved petals on two foot stem, sturdy but elegant border plant with long lasting qualities. each, \$1.50; three for \$4.00



Oregon Bulb Farms

Wholesale only

BOX 512 GRESHAM, OREGON

Librarian
U. S. Department of Agric.
Washington 25, D. C.

From the desk of:

May 15th, 1952

Jan de Graaff

Oregon Bulb Farms
Box 512 - Gresham
OREGON

Gentlemen:

This retail offer, printed by us, as last year, for a group of our country's leading horticulturalists, was just delivered to me and I take pleasure in submitting an advance copy to you. While the main press run is sold, I ordered a small additional quantity and, as long as the supply lasts, I can furnish them to you without order blanks or overprinting at the special rate of \$10.00 per 100, prepaid. No orders, please, for less than 10 copies.

To avoid any misunderstanding, please note that the Oregon Bulb Farms sells at WHOLESALE ONLY. All retail inquiries and orders are referred to their nearest dealer. Because of this policy we must look to you to promote and handle the sale of our introductions. We welcome all bona-fide trade orders, large or small. May I suggest that you order some extra copies of this lily broadside for store or nursery display and to mail to special customers or your local garden clubs?

The current year will be a banner one for lily sales and interest. Many of the garden magazines are devoting special attention to them and will have lily color plates, covers and color advertisements. There will be several shows (an important one in Cleveland, Ohio) and field days. The attention of all gardeners will be focused on lilies and you are bound to receive your share of the inquiries and orders. I have 75 acres planted to hybrid lilies — the finest and largest stocks in the world. I hope to have the privilege of filling your orders.

Sincerely yours,

Jan de Graaff, Owner

LET US QUOTE TOO ON YOUR REQUIREMENTS FOR
AMERICAN-GROWN, ACCLIMATED
DAFFODILS

No shipping made during spring months. Our fall shipping season closes in late October.

TIME OF SHIPMENT, WHEN TO PLANT, TERMS, ETC.
 WE GUARANTEE all lilies to be true to name, top-quality, free from pests and disease and to reach you in a live and healthy condition. If for any reason you are not completely satisfied, please notify us promptly. **TO CUSTOMERS IN CANADA:** We ship many orders to Canada every year. This is the procedure which Canadians must follow in order to import plant material. Make out the list of items wanted, state name and address of firm you are ordering from and send it to the Plant Import Division of your Department of Agriculture at Ottawa. They will send you a permit number and label. Then you send your order, including the permit label, to us in the usual way. **LILIES** will be shipped beginning October 1 and continue through November. Earliest shipments will go to those who simply MUST have the plants early, but it is obviously impossible for us to deliver thousands of orders at the outset. We will ship constantly in the sequence as received. Your success is assured if planted any time during this period, but early ordering is advisable to avoid stock being sold short. **TRANSPORTATION** is by prepaid parcel post or express, whichever we deem most expeditious. Be sure to state your express office if different from postal address. **TERMS** are cash with the order, either check, draft, or money order. We do not advise enclosure of currency with your order. No C.O.D. shipments — this adds to cost and involves red tape for you and for us.

Please Order Your Lilies Early

There is a good reason for this . . . it takes time to dig and package lilies properly for shipment.

ORDER NO.

Received

Shipped.....

Please enter my order for the following Lilies to be sent to me:

SHIP TO I enclose: \$.....

ADDRESS MONEY ORDER CHECK

CITY Send no cash or stamps. NO C.O.D.

Substitutions will not be made unless you request. If our supply of a variety is exhausted, may we send you another of equal or greater value? Please answer YES..... or NO.....

Transportation charges are **not** included and we must ask you to add 5 cents per bulb to cover part of the cost of forwarding these large bulbs. The lilies will be shipped beginning October 1st and earliest shipments will go to those who must have early delivery. Otherwise all orders will be filled strictly in rotation, as received.

QUANTITY	NAME OF LILY	Per each	Per three	Per dozen	TOTALS
.....	auratum platyphyllum	\$1.25	\$3.50	\$12.50
.....	Bellingham Hybrids60	1.50	6.00
.....	centifolium "Olympic Hybrids"65	1.75	6.50
.....	centifolium PINK	4.00	11.00	42.00
.....	centifolium Jan de Graaff select	1.25	3.50	12.50
.....	Fiesta Hybrids75	2.00	7.50
.....	Golden Chalice Hybrids90	2.50	9.00
.....	Mid-Century Hybrids90	2.50	9.00
.....	Enchantment	1.00	2.75	10.00
.....	Harmony	1.25	3.50	12.50
.....	Joan Evans	1.25	3.50	12.50
.....	Pagoda	1.25	3.50	12.50
.....	Fireflame	1.50	4.00	15.00
.....	Serenade	1.25	3.50	12.50
.....	Valencia	1.25	3.50	12.50
.....	Rainbow Hybrids75	1.75	7.50
.....	speciosum "Red Champion"	1.25	3.50	12.50
.....	speciosum "White Champion"	1.75	4.50	17.50
.....	SUNBURST Strain	2.50	7.00	25.00
.....	Sunset60	1.50	6.00
.....	Talisman75	2.00	7.50
.....	The New Book of Lilies by Jan de Graaff @ \$3.50 ea				
.....	SPECIAL COLLECTIONS —See back for details.				
.....	COLLECTION No. 1 (Mid-Century Lilies)				
.....	12 bulbs \$16.00 36 bulbs \$40.00				
.....	COLLECTION No. 2 (Recurved Lilies) . . . 4 bulbs 3.00				
.....	COLLECTION No. 3 (Pacific Coast Lilies) . . . 7 bulbs 4.00				
.....	COLLECTION No. 4 (Centifolium Lilies) . . . 5 bulbs 7.00				

Total: bulbs for which I enclosed 5 cents per bulb for forwarding charges \$.....

TOTAL ENCLOSED \$.....

This Flap is Gummmed, ready to Seal
 fold, seal, stamp and mail.
NO ENVELOPE IS NECESSARY,

Remittances should be made by check or Post Office Money Order. All lilies are grown under ideal conditions for developing hardy, disease-resistant strains. They are carefully packed with full root system and will arrive at the proper time for planting. Orders will be filled in rotation as they reach us . . . ORDER NOW.

FOLD ON THIS LINE FIRST

USE
LETTER
POSTAGE
HERE

FROM
ADDRESS
CITY

NAME OF DEALER

ADDRESS

CITY

FOLD ON THIS LINE LAST

(DEALER'S OWN COPY CAN GO
IN THIS PANEL)

FOLD ON THIS LINE SECOND

SPECIAL COLLECTIONS

Be sure to order at least one collection for an excellent value.

Collection No. 1: Mid-Century Collection

Outward-facing: Fireflame, Serenade, Tangelo, Tango, Vagabond, Valencia. Upright-flowering: Bonanza, Campfire, Enchantment, Harmony, Joan Evans and Pagoda.

*1 bulb of each, 12 in all \$16.00
3 bulbs of each, 36 in all 40.00*

Collection No. 2: Recurved Lily Collection

Lillian Cummings, Talisman, Fiesta Hybrid, Davidi Maxwill.

1 bulb of each, 4 in all 3.00

SPECIAL COLLECTIONS

Collector No. 3: Pacific Coast Collection

Three Sunset Lilies; one Shuksan, the best Griffiths Hybrid and three Bellingham Hybrids.

7 bulbs for only \$4.00

Collection No. 4: Three *L. centifolium* "Olympic Hybrids", one *L. centifolium*, Jan de Graaff's selection, and one Pink.

Five magnificent trumpet lilies. 7.00